

## God's Heart

There are many pregnant women in difficult circumstances who feel abortion is their only choice. God grieves for these women and their babies and wants to show them His way of hope and freedom. God has answers to even the most difficult situations. His love finds a way. He wants to change the way our society views abortion.

God also wants the church to be His hands and feet: to reach out to these pregnant women in crisis; to embrace them; and to journey with them to see their pregnancies fulfilled.

## Our Heart

Our heart is to see unborn babies valued and pregnant women treated with dignity and love. We want to see the pain of abortion end. We believe that God can change our society's view of abortion, if we are willing to be obedient to His strategies. We believe that prayer and the Word of God are vital foundations.

**For further information, please email us at [info@embrace.org](mailto:info@embrace.org) or mail the form below:**

### I would like to receive the following:

- Information on becoming an Embrace Friend  
 Embrace updates (via email)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Church: \_\_\_\_\_

### Please send to:

PO Box 146,  
Dingley Village  
VIC 3172



 **embrace**

You may also like to visit our website at  
[www.embrace.org](http://www.embrace.org)

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your baby.  
your life.**



**Information for churches  
and supporters**

# What is Embrace?

## Mindsets and Media

The aim of Embrace is to change the mindsets in society on abortion. We do this through media advertising. The media has a powerful influence on people's worldviews. God has a message of hope on the abortion issue, and the media is the perfect vehicle to carry this message.

## Friends

Practically, we aim to gather and mobilise women in the church to walk alongside those who find themselves unexpectedly pregnant. We want to encourage them to journey together to see their pregnancies fulfilled.

Pregnant women in crisis need friends who can speak hope and life into their situation – friends who will love them unconditionally and without judgment.

## The Mindsets

### 1. Choice

Many in society believe it is a woman's right to choose how she responds to pregnancy, including the right to choose abortion. We need to redefine society's perspective on 'choice'. Our message is that an appropriate choice values both lives – mother and baby.



### 2. Value

The current mindset places no value on unwanted babies. Our message is that like every woman, every baby is unique, with amazing potential and of incredible value. No price can be attached to the life of the mother or that of her baby.

### 3. Courage

Much of society believes that pregnant women in crisis should be able to end their pregnancy, to avoid practical and emotional difficulties. Our message is that women are courageous, and have the capacity to overcome enormous obstacles. We want to replace the message 'it's too hard' with 'you can do it'.

**It is time to change these three mindsets.**

**Our women and babies are worth it!**

